Community Partner Sponsorship Information



We are a 501(c)(3) nonprofit dedicated to youth development through mountain biking. Sponsorship funds support team operations including practice supplies, snacks, beverages, and essential equipment like spare bikes, racks, tents, and signage. Coaching staff are non-paid volunteer roles. When equipment needs are met, remaining funds go toward scholarships that help student-athletes cover team and race registration fees. Sponsorship is annual. Promotional materials are finalized in June for the July season start.

In mountain biking, trail difficulty is marked as Black Diamond (Advanced), Blue Square (Intermediate), and Green Circle (Beginner) - a fitting metaphor for the levels of support you can provide! Would you consider joining us on this journey?



Black Diamond \$1500

- Logo and Business Profile on Team Website and Linked to your Website or Social Media.
- Logo on Team T-shirt (Center or Larger Placement)
- Logo on Team Banner (Center or Larger Placement)
- Ongoing Recognition on Team Social Media via Business Spotlight, Player or Coach Shout Outs, Reels, etc.
- Updates During the Season
- End of Year Framed Team Photo
- Invitation to Year-End Team Celebration



Blue Square \$750

- Logo on Team Website
- Logo on Team T-shirt
- Logo on Team Banner
- Two Team Social Media Shout
- Updates During the Season
- Invitation to Year-End Team Celebration



Green Circle \$250

- Logo on Team T-shirt
- Logo on Team Banner
- Updates during the Season
- Invitation to Year-End Celebration





Team Needs & Costs



ALWAYS NEED:

- Event Volunteers Team is required to recruit/provide 1 volunteer per 3 riders at events
- Trail maintenance and trail building volunteers partnership through KYMBA Bluegrass, Lytle's Fork Recreation Area, and Skull Buster Trail Stewards.

CURRENT NEEDS:

- 1. Ongoing Snacks & Hydration at Practices / Races: Cost Varies
- 2. Feedback Sports Ultra-Light Compact Toolkit: \$350 Retail Significant one-time purchase discount available through league sponsor program
- 3. Feedback Sports Ultra-Light & Portable Mechanic Stand: \$250 Retail Significant one-time purchase discount available through league sponsor program
- Additional Tent as Team Grows
- Additional Bike Racks as Team Grows

TYPICAL TEAM COSTS / EXPENSES

- Annual National League Registration: \$100
- Annual Website Costs: \$200
- Annual Team App Costs: \$100
- Annual Practice / Training Supplies: \$150
- Team Tent: \$1000 (have one), Strike Visuals (National League Sponsor) offers our team a lifetime replacement / repair warranty)
- Bike Racks: \$250 (have two)
- Spare Bikes: Cost Varies
- End of Year Team Celebration: \$250

STUDENT ATHLETE COSTS:

- Annual Season Registration State League Fee \$155
- Annual Event / Race Registration (qty 6) \$220 Season Pass, \$45 Each
- Jersey (Once per 2 or 3 years) Required if Racing \$75

<u>COACH COSTS:</u>

- Annual 6 to 24 Hours of Online Training or Continuing Education
- Annual Season Registration / Education Fees \$30
- Annual Background Check \$12 annual (\$40 first or sixth year)
- CPR / Wilderness First Aid Training (Level 2&3 Coaches) \$75 every two years
- Annual Coaches Retreat \$50



